



Askinosie chocolate®

Job Title: Videographer (*part time*)

Reports To: Chief Marketing Officer

Summary: Askinosie Chocolate is looking for a motivated, detail-oriented self-starter to join our marketing team. This part-time position will help us tell our story—making award-winning chocolate in partnership with smallholder farmers across the globe—in engaging & creative ways that increase conversions & raise brand awareness. This is a fast-paced work environment at a company that’s been named by Forbes as one of the “25 Best Small Companies in America.” We are excited to find a hard-working individual who can, under the direction of the Chief Marketing Officer, support the marketing goals and objectives by performing the duties listed below.

Duties and Responsibilities:

1. Concept (with CMO input/oversight), shoot, edit, and distribute videos across askinosie.com and social media.
2. Utilize current best practices for video distribution and website integration.
3. Generate ideas for ongoing video content related to a variety of topics including chocolate production, unique/differentiating brand and product attributes, fun/funny/provocative short clips for use on social media, etc.
4. Videography and editing experience required.
5. Personal equipment in not necessary but a plus.
6. Desired experience with YouTube and Vimeo as well as website integration.
7. Ability to plan, shoot, edit and distribute short videos for use on multiple platforms and channels.

What we’re looking for:

A creative, willing amateur videographer with a positive attitude
Passion for learning and an innovative approach to problem solving
Superior photography & videography skills
Proficient computer skills (Windows, iOS, OSX, etc.)
Aptitude in Premiere, Final Cut, or comparable video editing software
Ability to prioritize and handle multiple projects/tasks at once

Personal laptop & equipment to be used while at work (preferred)
Must have reliable transportation
Knowledge or interest in chocolate/specialty food
Detail-oriented, organized, focused & a good time-manager
Must be non-smoker

Education/Experience:

High School Diploma or Equivalent

Prior videography and/or customer-facing work experience is ideal

Resumes and portfolios can be sent to info@askinosie.com. Please do not call or come by.
Due to high volume of applications we will contact only those applicants who will be interviewed.